

BTEC HND in BUSINESS

Leverage your career in business, immersing yourself into an ever-expanding industry. Develop the skills to understand market dynamics and lead innovative business practices.



**Find your place
among the vast
opportunities in
business.**

Develop an understanding of the key functions in business.

Learn how to develop business strategies and manage their implementation.

Cultivate non-negotiable skills like effective business communication and leadership skills

Apply different business theories in practice and case studies.

How to apply?

cu-ulster.edu.qa

 +974 40 198 198



ENTRY REQUIREMENTS:

- BTEC Level 3 Qualification in Computing
- Secondary School Certificate equivalent to 12 years of school

English Requirement

- An overall IELTS band score of at least 5.0, with no individual module scoring below 5.0, or an equivalent English language proficiency qualification

CAREER PROSPECTS

- Retail Manager
- Accounts and Office Manager
- Sales Representative
- Banker
- Inventory Control Specialist
- Marketing Specialist
- Purchasing Officer
- Business Development Officer

HND Level 4 (Year 1)

- The Contemporary Business Environment
- Marketing Processes and Planning
- Management of Human Resources
- Leadership and Management
- Accounting Principles
- Managing a Successful Business Project
- Professional Identity and Practice
- Innovation and Commercialisation

HND Level 5 (Year 2)

- Research Project
- Organisational Behaviour Management
- Management Accounting
- Principles of Operations Management
- Launching a New Venture
- Strategic Human Resource Management
- Marketing Insights and Analytics

Students must successfully achieve a Merit average and meet the English requirements if they wish to progress to Ulster University's BSc (Hons) Business Studies